



## What is Trident Rideshare?

- Trident Rideshare is a web based, publicly funded carpooling program that can be used by all trident area commuters as long as the starting point or destination is in the trident area.
- The program is FREE for trident commuters to use.
- TridentRideshare.com is the website that commuters can use to find instant matches or partners.
- Ridesharing will benefit employees and the community by saving residents thousands of dollars a year in commuting costs, reducing congestion, and reducing pollution in the city.
- Businesses can help promote Trident Rideshare quickly and easily by displaying brochures and posters, sending emails, and telling employees about the program in company newsletters.
- Customized sites for the exclusive use of employees to find carpool matches within their company are also available.
- Ridesharing in other areas has reduced employee turnover and absenteeism and it has strengthened work relationships.
- TridentRideshare.com protects the personal information of all users and provides guidelines to help users establish carpools in a safe and sensible manner.
- Commuters can set preferences and specifications for riding partners in order to create a compatible match for each individual.
- TridentRideshare.com is user friendly and provides instant potential carpool matches.
- Trident Rideshare participants are eligible to win monthly prizes and giveaways.